

Business idea creation workshop (Part 2)

Pôle de Compétitivité Xylofutur

1 Cours du Général de Gaulle, 33170 Gradignan, France

Friday, June 21th 2019

09:00 – 09:15	Welcome & logistics – CRPF Aquitaine & Xylofutur (Host Partners)
09:15 – 09:30	Meeting introduction: the Rosewood project and the Southern Hub path – Riccardo Castellini (Cesefor)
09:30 – 09:45	The Xylofutur Competitiveness Cluster – Marc Vincent (Xylofutur Director)
09:45 – 11:00	Technical session: new tools for the private forest property management <ul style="list-style-type: none">- La Forêt Bouge - Gregoire Gonthier (CRPF Aquitaine, France)- The Forest Contracts - David García (AGRESTA, Spain)- The Metsään – TBC (Finland)- Wald-Wird Mobile - Torsten Wiebke (Wald-Wild, Germany)- Forest Sharing - Francesca Giannetti (Blue Biloba, Italy)- SAXMEL – Jesús Martinez Ben (fmC forestal y medioambiente, Spain).
11:00 – 11:30	Coffee break
11:30 – 13:00	Debate session: how to generate more profit from the private forest through a better mobilization of the wood? Moderated by Henri Husson (CRPF Aquitaine) & Alvaro Picardo (Castilla y León Region): programmed interventions from the audience & round table.
13:00 – 14:30	Lunch break
14:30 – 17:30	Afternoon session: turning our ideas into innovation <ul style="list-style-type: none">- The EU Operational Groups as action and result-oriented groups: an overview – Riccardo Castellini (Cesefor) <p>Open debate about the development of a Roadmap for a new Operational Group for the EIP-AGRI, based on the work done during the 2 organized business idea generation workshops (Florence + Bordeaux).</p>
17:30	Closing remarks and end of meeting